

G.E.S. Gazette

GLOBEVILLE, ELYRIA, AND SWANSEA NEIGHBORHOODS AND RINO ART DISTRICT

8,000 COPIES EACH MONTH

7,200 of those are mailed directly to homes and businesses in the 80216 zip code within Denver. The other 800 will be available at local businesses, libraries and other community locations for visitors to pick up and learn more about businesses and news in the area.

NO CORPORATE OWNERSHIP

means that the news is written by and for local residents and you won't see the same "local" news story run in the G.E.S. Gazette and a half dozen other community papers.

PROFESSIONAL, EXPERIENCED TEAM

Having a knowledgeable team behind the paper means each issue will be completed and delivered every month on schedule, with non-biased relevant information.

Every community deserves a community publication!

Introducing The G.E.S. Gazette, a bilingual publication free to the residents of the Globeville, Elyria, and Swansea neighborhoods and RiNo Art District. Each month, the G.E.S. Gazette will bring news about local politics, community happenings, arts and culture, and more to residents. The G.E.S. Gazette is a new publication from the creators of *The Denver North Star*, an award-winning community newspaper focused on the North Denver community West of I-25.

BECOME AN ADVERTISER TODAY!

Don't miss your chance to advertise in the inaugural issue, which will be arriving in mailboxes and newsstands mid October 2021.

AD SIZE	1 month	3 months	6 months	12 months
Center Spread*	\$1,800	\$1,600	\$1,550	\$1,500
Full page	\$950	\$850	\$825	\$800
Mini page**	\$850	\$800	\$775	\$750
1/2 page	\$700	\$600	\$550	\$500
1/3 page	\$500	\$425	\$400	\$375
1/4 page	\$400	\$350	\$325	\$300
1/8 page	\$300	\$250	\$200	\$175
1/16 page	\$175	\$150	\$125	\$100
1/24 Page	n/a	\$100	\$90	\$75

*Price includes centerspread placement

**Mini Page will be placed with only editorial.

All rates listed are per month

PREMIUM PLACEMENT (ADDITIONAL CHARGE)

Back Page: + \$250/per month

Inside Cover, either center, or Page 3: + \$150/per month

Other select placement: + \$100/per month

For advertising inquiries, please email Jill@DenverNorthStar.com or call (720) 220-2837

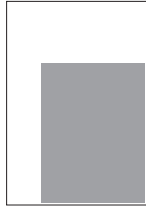
For any other questions, please email David@DenverNorthStar.com or call (303) 588-6922



CENTER SPREAD
(19.5"w x 15.5"h)



FULL
(9.625"w x 15.5"h)



MINI PAGE
(7"w x 11.65"h)



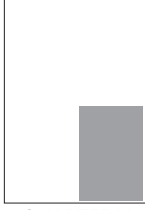
HALF
(4.7"w x 15.5"h)



HALF H
(9.625"w x 7.75"h)



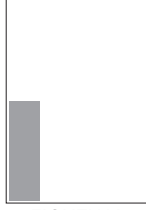
THIRD PAGE
(7"w x 7.75"h)



QUARTER V
(4.7"w x 7.75"h)



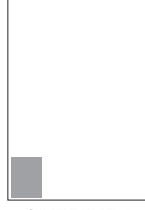
QUARTER H
(9.625"w
x 3.875"h)



EIGHTH V
(2.265"w
x 7.75"h)



EIGHTH H
(4.7"w
x 3.875"h)



SIXTEENTH
(2.25"w
x 3.875"h)

INCLUDED IN THE PRICE OF YOUR AD:

- Full Color
- Design Support
- Inclusion in Online Version

RESERVE YOUR AD SPACE TODAY!

Please email Jill@DenverNorthStar.com or call (720) 220-2837

ADDITIONAL SERVICES

Premium Placement: We design the paper with the best optics in mind. You may choose where your ad goes for an additional fee.

Inserts: Less expensive than direct mail! Please contact us for pricing

Life Events: Special discount pricing for Graduations, Weddings and Obituaries

GRAPHIC DESIGN

We are happy to have our professional team create your first ad for free and there is no charge to reuse the same ad. We of course welcome ready to print artwork as well. If you require frequent changes, we can work with you to meet your needs.

MECHANICAL REQUIREMENTS

- Color mode: CMYK no spot colors or RGB
- Resolution: 230 dpi at 100% size
- Photos: CMYK, 230 dpi
- Do not use crop or registration marks
- All fonts must be embedded

FILE SUBMISSION

Email ad files to: ads@DenverNorthStar.com

Ad Size: _____ Length of Contract: _____

Additional Services: _____

Ad Design: _____ Starting Month/Year: _____

Business Name: _____

Authorized Party Name: _____

Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Amount Due First Month: _____ Monthly Amount: _____

Total Contract Cost: _____

Check ☐ Electronic Bank Transfer ☐ Credit Card ☐ As a small business, we greatly appreciate your payment by check or bank transfer as credit card payments carry considerable fees.

Notes: _____

Advertiser Signature: _____ Date: _____

This is a legally binding contract. Any changes by either party must be agreed to in writing by both parties. Errors in printed ads will be discounted accordingly. For multi-month agreements, The Denver North Star will rerun the previous month's ad unless otherwise instructed by advertiser by the 5th of the month for that month's issue. All ads, photography, and artwork created for this publication is the property of The Denver North Star and is subject to copyright.